



Scale	300 + Staff
Timeline	9 Weeks
Furniture	Staverton Walnut Veneer / Porcelain White / Chrome
Seating	Humanscale
Bespoke	Komfort

We had previously worked with this financial corporate to design, manufacture and install over 800 trading desks.

On the basis of this successful working relationship, Logic were appointed when the firm decided to relocate to a new head office in Tower 42, and also move their existing business support functions to Bishopsgate, London.

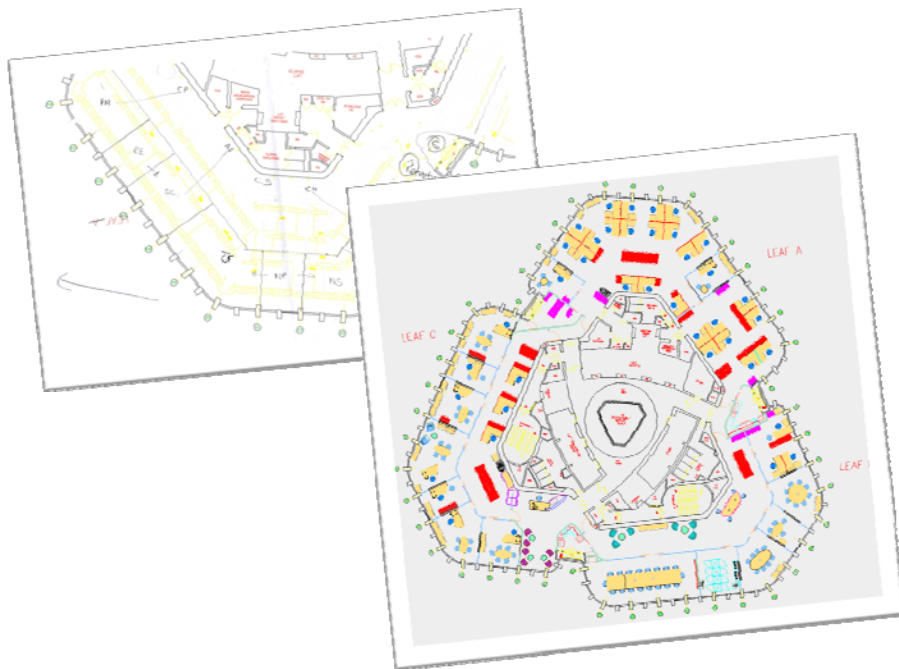


The Process

Working closely with the client's facilities management team, the design concepts were developed to meet an exacting and challenging brief. The multi-disciplinary team worked on all aspects of the process to ensure buy-in at the very highest level and at every stage of the project.

An innovative and intelligent approach to space planning was a key element in this process, not least because of the clover-like three sectioned floor plates in the building. The plan had to take account

of the need for access, security and privacy and it is to the credit of both the client and Logic team that the final design has more than met the demands of the brief. Off-site visits to the factory and showrooms as well as those of sub-contractors ensured that products and materials were able to meet or exceed all standards and expectations, including the development of bespoke products.



Project Specification

Logic's premium Staverton brand of furniture was the logical choice for the client thanks to its clean, contemporary aesthetic and outstanding flexibility, allowing a number of configurations from the same components, so helping the firm to make the best use of the space and also anticipate future developments with minimal cost and disruption.



It was also important for the team to make the best possible use of the panoramic views and natural light that are such a striking feature of Tower 42. So furniture and finishes were chosen carefully to complement these aspects of the building and convey important ideas about the firm's open working culture and transparency. All partitioning is made of glass, with simple floating workwalls inserted on each of the perpendicular walls. The same lightness of touch is evident in the choice of Liberty mesh chairs.

The colours chosen for materials are essentially monochromatic, although it was decided that a rich brown and white palette was a better choice than stark black and white. American walnut veneers were specified for the executive furniture offices and meeting suites. A soft porcelain-white finish was selected to complement the wood finishes with a high gloss version for storage products.



Pre-Installation



Post-Installation



Client's View

The Facilities Manager said: 'I have enjoyed a very successful working relationship with the Logic team over the last 5 years and selecting them to work with us on this time critical and high profile project was an easy decision. The project team which we developed with Paul Edward and Charles Gee performed as we have come to expect from Logic, delivering exceptional results in a professional manner, on time and on budget. It has been a pleasure to work with them on this project and we are delighted that we have more than met our expectations with the results.'